

Placement Highlights

FY 2016-17 (As on 31st Mar' 2017)



- ❑ K J Somaiya Institute of Management Studies & Research,(SIMSR) Mumbai has had a great placement season this year **(2016-17)**
- ❑ Leading companies from a multitude of sectors participated in Final Placements, offering sought-after profiles with competitive packages.
- ❑ With multiple profiles on offer, students had a plethora of options to make informed decisions to shape their career.
- ❑ From amongst the **250** companies for **480** students across programs, **55** organizations participated for the first time and a few visited after a hiatus.
- ❑ Among the principal offers made, the Students have received **92** offers from **IT** majors, **94** from **Banking and Insurance Sector**, **70** offers from **Financial Services** and so on so forth.

Placement Highlights: SIMSR FY- 2016-17

(As on 31st Mar'2017)

97% Students Placed, As on 31st Mar'17

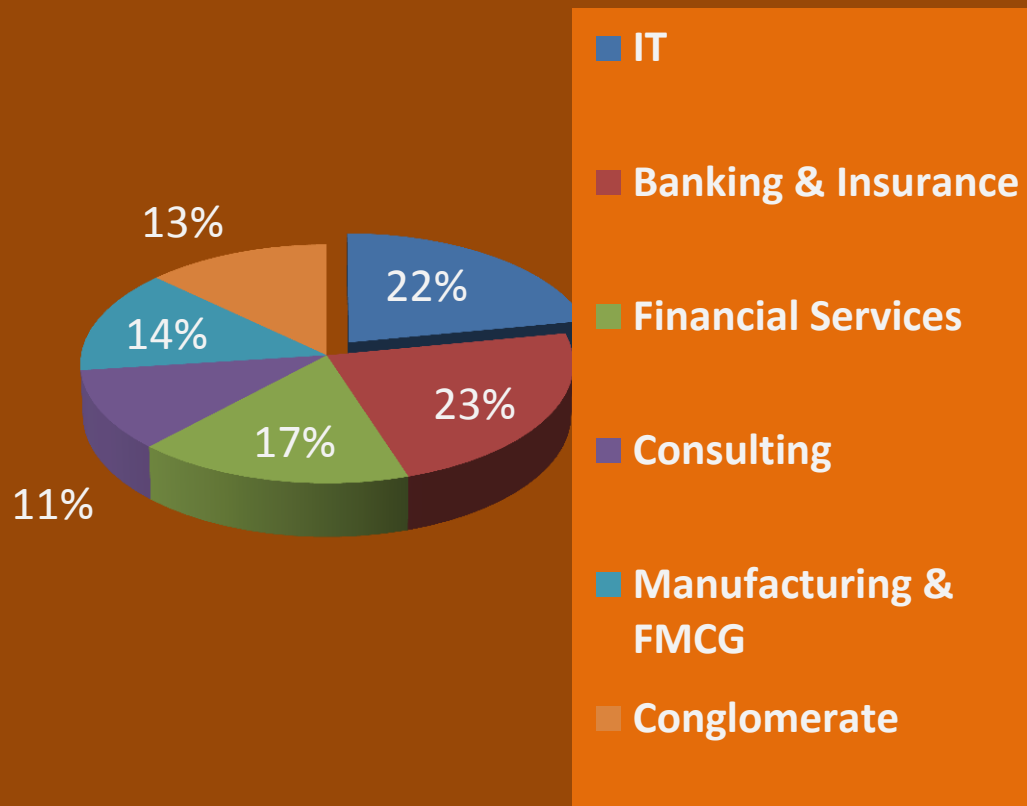
250 Total Recruiters includes 55 New Companies

Average Package : ₹ 9,19,000 @p.a

Highest Package : ₹ 24,00,000 @ p.a

Placement Highlights -Sectorial Analysis

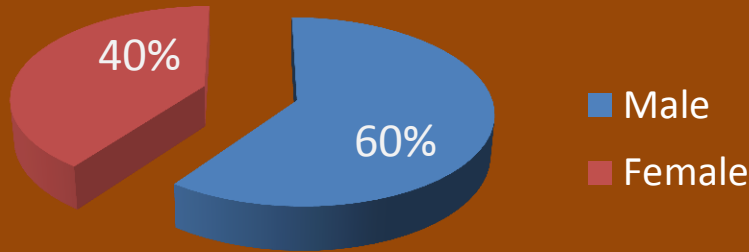
Sectorial Analysis



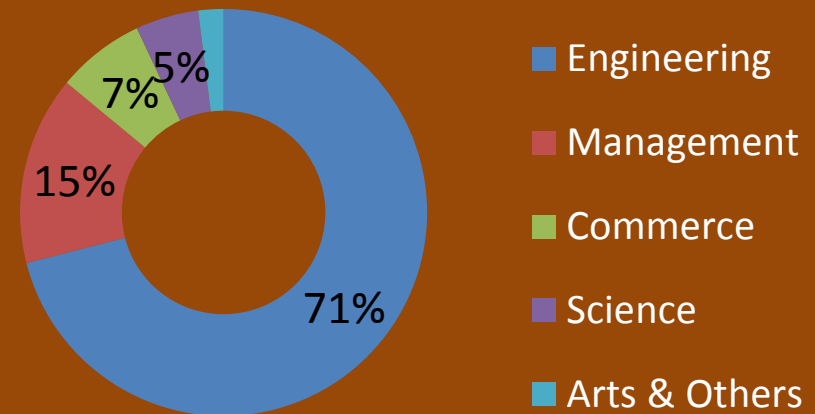
- ❑ Banking & Insurance sector lead the Placement Season with a whopping 23% of Total offers made
- ❑ IT Sector being 2nd highest with 22%, followed by Financial services with 17% & Conglomerate Sector with 13%. Conglomerate consists of Oil & Gas, Retail, Pharma, Real Estate, Market Research, Media, Telecom etc. as it's prominent recruiters.

STUDENT DEMOGRAPHICS FY 2016-17

Gender



Education Background

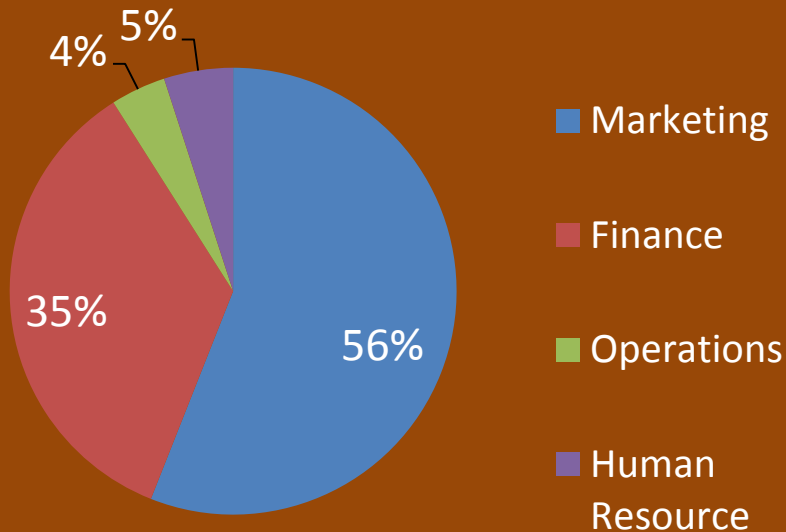


Gender Ratio for Male : Female remained constant as compared to last year i.e. 3:2

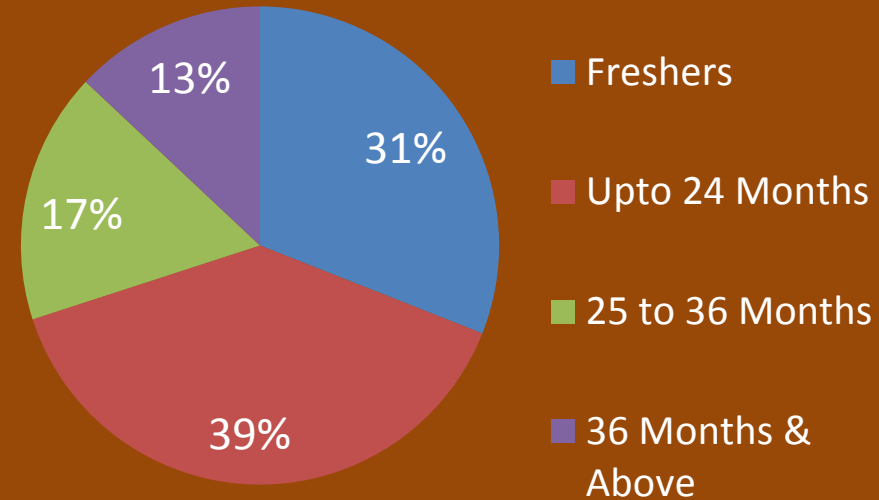
Students come from diverse educational backgrounds like Engineering (71%), Management (15%), Commerce (5%) etc.

STUDENT DEMOGRAPHICS FY 2016-17

Specialisation



Work Experience



○ **Maximum students opt for Marketing Specialization i.e. 56%, Followed by Finance as second most preferred specialization with 35% students & then HR & Operations**

○ **Healthy mix of both Fresher & Experience students with a fresher accounting for 31% of total students**

PLACEMENT HIGHLIGHTS SUMMERS SIMSR FY 2016-17

(As on 31st Mar'2017)

100% Students Placed, As on 31st Mar'17

110 Total Recruiters include 48 New Companies

Average Stipend : ₹ 16,600 @p.m

Highest Stipend : ₹ 1,47,000 @ p.m

Placement Highlights of PGDM -Executive

Some of the Cos. Hiring : *Accenture, TCS, Design Box, Software One*

Average Salary : ₹ 10,70000 @pa

Highest Salary : ₹ 15,50000 @pa

Some of our Esteemed Recruiters

recruiters in the past.

