



# PLACEMENTS 2016-17

MASTER YOUR  
**FUTURE**

**K. J. Somaiya** | Institute of Management  
Studies & Research



# Placement Highlights

FY 2016-17

- ❑ K J Somaiya Institute of Management Studies & Research,(SIMSR) Mumbai has had a great placement season this year **(2016-17)**
- ❑ Leading companies from a multitude of sectors participated in Final Placements, offering sought-after profiles with competitive packages.
- ❑ With multiple profiles on offer, students had a plethora of options to make informed decisions to shape their career.
- ❑ From amongst the **257** companies for **480** students across programs, **55** organizations participated for the first time and a few visited after a hiatus.
- ❑ Among the principal offers made, the Students have received **96** offers from IT majors, **100** from **Banking and Insurance Sector**, **78** offers from **Financial Services** and so on so forth.

# Placement Highlights: SIMSR FY- 2016-17

**100 % Students Placed.**

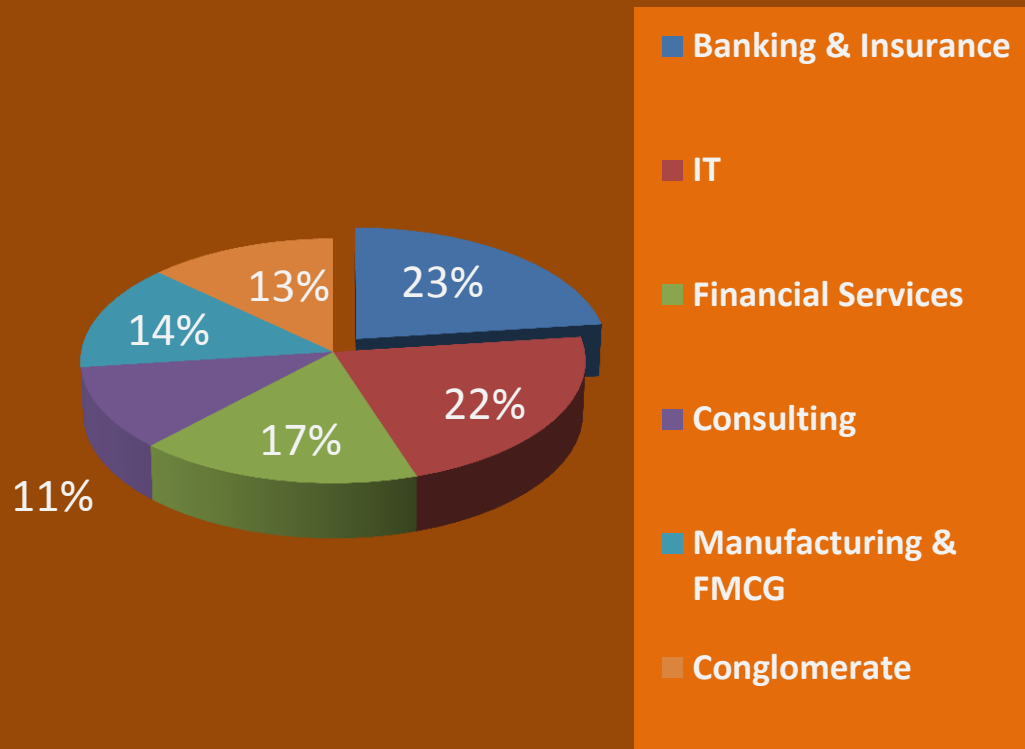
**257 Total Recruiters includes 55 New Companies**

**Average Package : ₹ 9,19,000 @p.a**

**Highest Package : ₹ 24,00,000 @ p.a**

# Placement Highlights -Sectorial Analysis

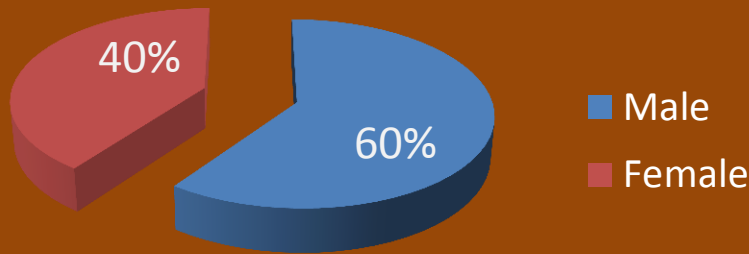
## Sectorial Analysis



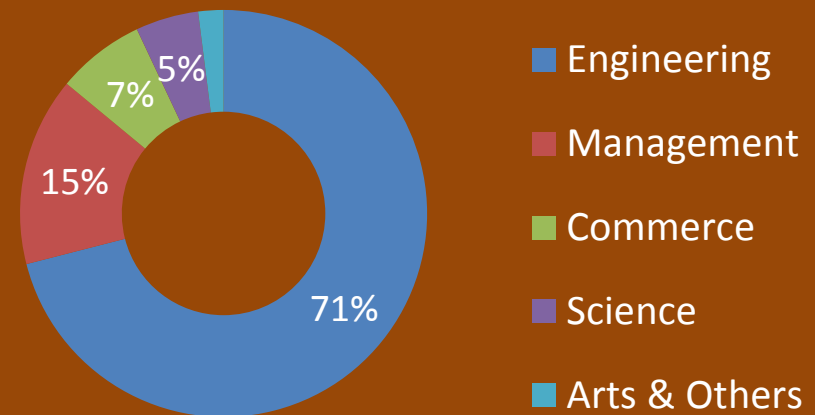
- ❑ Banking & Insurance sector lead the Placement Season with a whopping 23% of Total offers made
- ❑ IT Sector being 2<sup>nd</sup> highest with 22%, followed by Financial services with 17% & Conglomerate Sector with 13%. Conglomerate consists of Oil & Gas, Retail, Pharma, Real Estate, Market Research, Media, Telecom etc. as it's prominent recruiters.

# STUDENT DEMOGRAPHICS FY 2016-17

## Gender



## Education Background

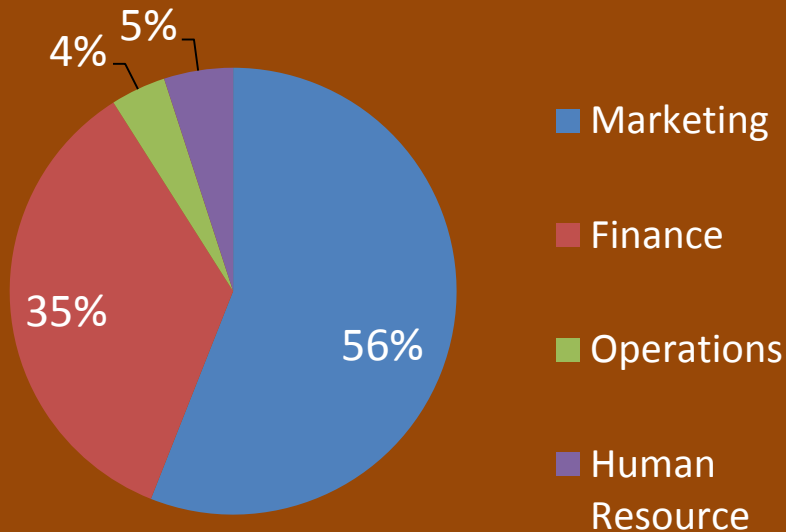


**Gender Ratio for Male : Female remained constant as compared to last year i.e. 3:2**

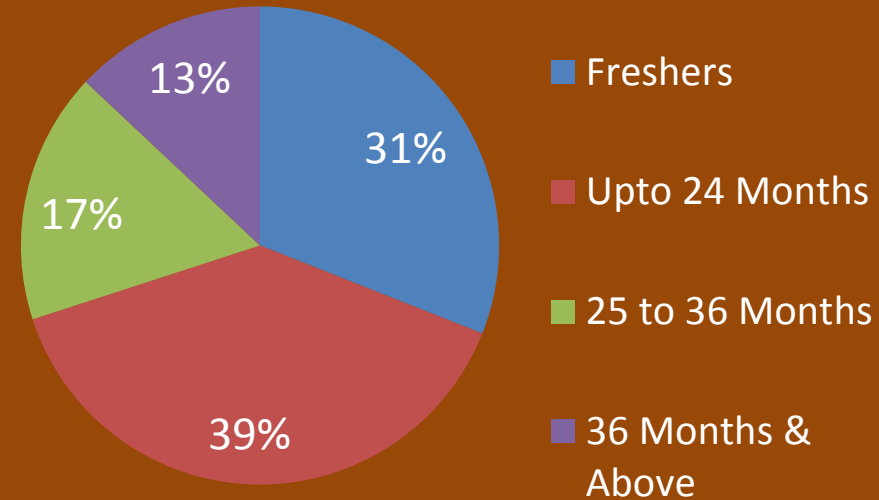
**Students come from diverse educational backgrounds like Engineering (71%), Management (15%), Commerce (7%) etc.**

# STUDENT DEMOGRAPHICS FY 2016-17

## Specialisation



## Work Experience



○ **Maximum students opt for Marketing Specialization i.e. 56%, Followed by Finance as second most preferred specialization with 35% students & then HR & Operations**

○ **Healthy mix of both Fresher & Experience students with a fresher accounting for 31% of total students**

# PLACEMENT HIGHLIGHTS SUMMERS SIMSR FY 2016-17

**100% Students Placed**

**110 Total Recruiters include 48 New Companies**

**Average Stipend : ₹ 16,600 @p.m**

**Highest Stipend : ₹ 1,47,000 @ p.m**

# Placement Highlights of PGDM -Executive

**Some of the Cos. Hiring : *Accenture, TCS, Design Box, Software One ,FDSHive***

**Average Salary : ₹ 10,70000 @pa**

**Highest Salary : ₹ 15,50000 @pa**



# Placement Highlights of MCA (Internship/Finals)

**100 % students placed**

**Some of the Cos. Hiring : Accenture, Asian Paints, BNP Paribas, Cummins, *General Mills, GEP, Ingram Micro, Nomura, TCS etc.***

**Highest Salary : ₹ 6,25,000 @pa**

**Average Salary : ₹ 4,25,000 @pa**

