

# Placements 2016-17

MASTER YOUR  
**FUTURE**

**K. J. Somaiya** | Institute of Management  
Studies & Research



# Placement Highlights AY 2016-17

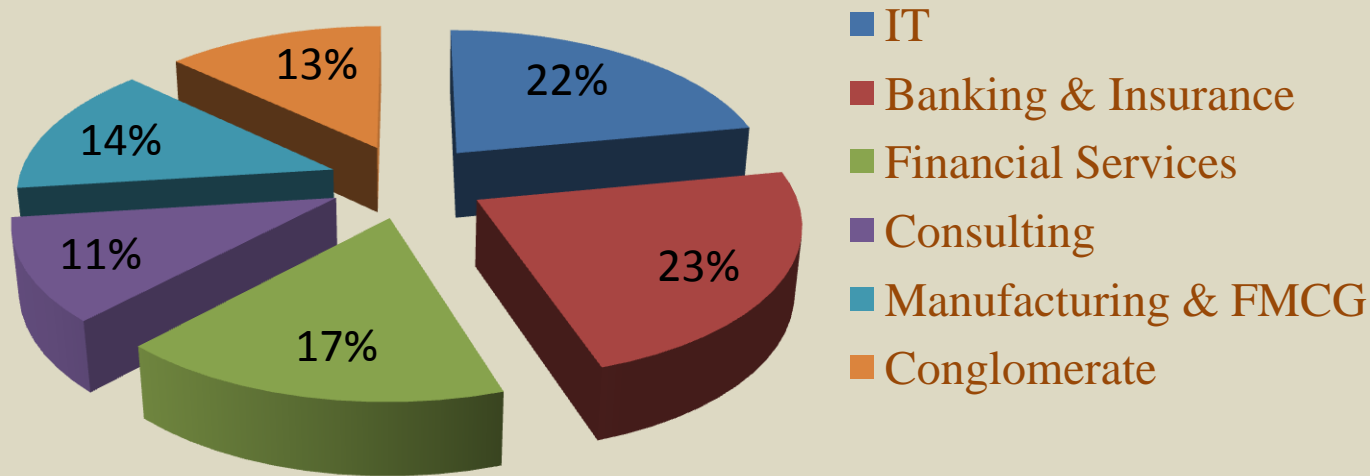
- K J Somaiya Institute of Management Studies & Research (SIMSR) Mumbai has had a great placement season this year (**2016-17**)
- Leading companies from a multitude of sectors participated in Final Placements, offering sought-after profiles with competitive packages.
- With multiple profiles on offer, students had a plethora of options to make informed decisions to shape their career.
- From amongst the **257** companies for **480** students across programs, **55** organizations participated for the first time and a few visited after a hiatus.
- Among the principal offers made, the students have received **96** offers from **IT** majors, **100** from **Banking and Insurance Sector**, **78** offers from **Financial Services** and so on.

# Placement Highlights AY 2016-17

- **100% Students Placed**
- **257 Total Recruiters, includes 55 New Companies**
- **Highest Package: Rs. 24,00,000 Per Annum**
- **Average Package: Rs. 9,19,000 Per Annum**

# Placement Highlights – Sectoral Analysis

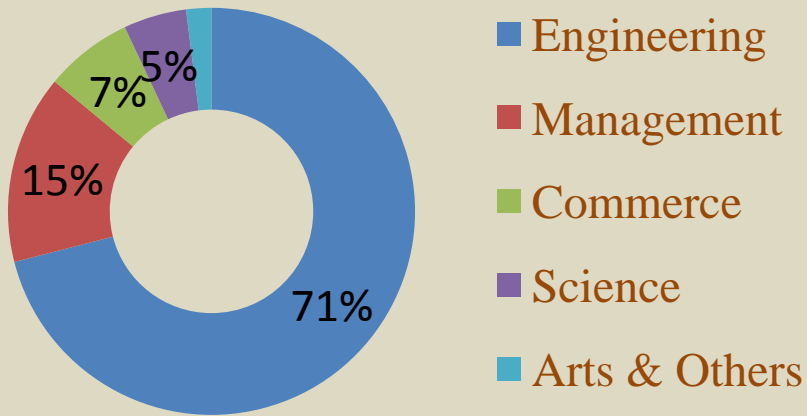
## Sectoral Analysis



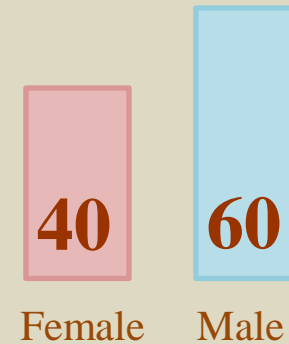
- Banking & Insurance sector lead the Placement Season with a whopping 23% of total offers made
- IT Sector being 2nd highest with 22%, followed by Financial Services with 17% and Conglomerate Sector with 13%. Conglomerate consists of Oil & Gas, Retail, Pharma, Real Estate, Market Research, Media, Telecom etc. as it's prominent recruiters.

# STUDENT DEMOGRAPHICS AY 2016-17

## Education Background



## Gender Percentage

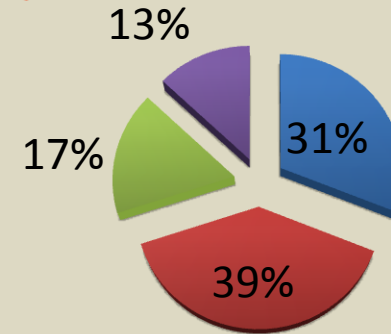
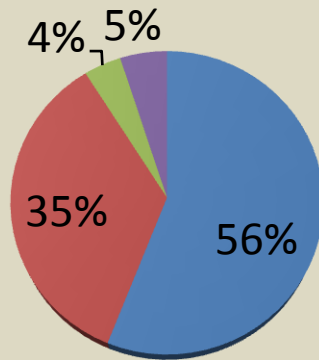


- Gender Ratio for Male : Female remained constant as compared to 2015 - 2016 i.e. 3:2
- Students come from diverse educational backgrounds like Engineering (71%), Management (15%), Commerce (7%), Science (5%) etc.

# STUDENT DEMOGRAPHICS AY 2016-17

## Specialisation

■ Marketing      ■ Finance  
■ Operations      ■ Human Resource



■ Freshers      ■ Upto 24 Months  
■ 25 to 36 Months      ■ 36 Months & Above

## Work Experience

- Maximum students opt for Marketing Specialization i.e. 56%, followed by Finance as second most preferred specialization with 35% students, HR & Operations
- Mix of both Fresher's (31%) and Experienced students (69%)

# PLACEMENT HIGHLIGHTS

## SUMMERS AY 2016-17

- **100% Students Placed**
- **110 Total Recruiters include 48 New Companies**
- **Average Stipend : Rs. 16,600 Per Month**
- **Highest Stipend : Rs. 1,47,000 Per Month**

# Placement Highlights: PGDM -Executive

## Recruiters:

Accenture, TCS, Design Box, Software One ,FDSHive

### Highest CTC:

**Rs. 15,50,000 Per Annum**

### Average CTC:

**Rs. 10,70,000 Per Annum**

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# Placement Highlights - MCA 2017

## Recruiters:

Accenture, Asian Paints, BNP Paribas, Cummins, General Mills, GEP, Ingram Micro, Nomura, TCS etc.

**100%**  
Students Placed

Highest CTC:  
Rs. 6,25,000 Per Annum

Average CTC:  
Rs. 4,25,000 Per Annum

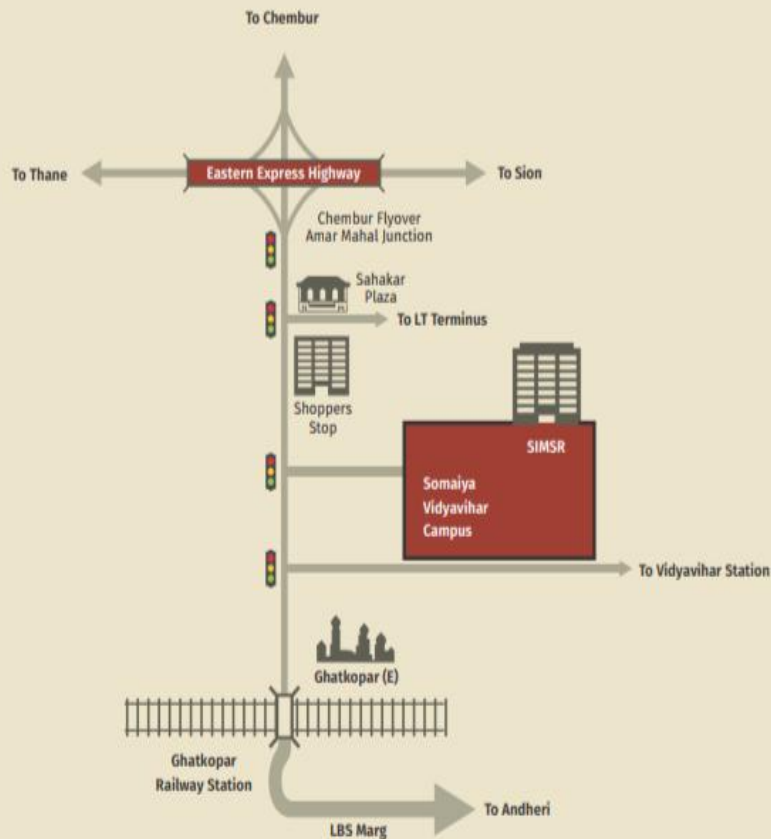
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# Esteemed Recruiters



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## Route to SIMSR



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