

**K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
VIDYANAGAR, VIDYAVIHAR (E), MUMBAI – 400 077**

Directors Report – AY 2015-16

It's my proud privilege to present before you the report on the academic achievements of the Institute.

1. Placements

➤ Final Placements Record – PGDM Batch (2014-16)

	PGDM Core 2014-16	PGDM - IB 2014-16	PGDM-RM 2014-16	PGDM-FS 2014-16	PGDM-COMM 2014-16	MMS 2014-16	PGDM-EXEC 2014-15	MCA 2013-16
Students placed	100%	100%	100%	96%	100%	93%	80%	100%
Highest Salary	<----- 21,17,000 ----->						12,00,000	625000
Average Salary	<----- 9,40,000 ----->						10,00,000	394158
No. of companies visited	230	230	230	230	230	230	55	63
Course Duration	2 Years	2 Years	2 Years	2 Years	2 Years	2 Years	15 Months	3 Years

➤ Brief on Placements – Highlights:

• **Final Placements:**

In order to improve quality of Placements and meet the increasing aspirations of the students, newer and more reputed companies have been added to list of recruiters. This year, more than 60 new prestigious companies have been added to our list of recruiters.

To mention a few new companies; they were Axis Risk Consulting, Daimler India, Google, Hansa Cequity, Hero Monocarp, Hi Care, IndusInd Bank, Invesco, ITC Hotels, J P Morgan, Morgan Stanley, NEC India, Philips India, Raymond, Reliance General Insurance, Tata Teleservices, Vodafone and several others.

- **Key Points:**

1. About 370 companies have visited our campus, to recruit students for Final Placements and Summer Internships this year.
2. 99.00% of students have been placed; some of the students had opted for exploring their personal ambitions or meeting the entrepreneurial options.
3. Industry sectors who have recruited from SIMSR campus were; Banking and Insurance, Financial services, Manufacturing, IT / ITES, Consulting and analytics, FMCG, Retail, Media, Market Research, E- Commerce/Education/Telecom, Infrastructure etc.
4. The highest salary has been Rs 21.17 Lacs per annum & Average salary has being Rs. 9.40Lacs per annum.
5. Among the principal offers made, the Students have received 120 offers from the IT majors, 88 from Banking and Insurance Sector, 45 offers from Financial Services and so on so forth. The average salary has increased by 14 % over last year

- **Summer Placements Batch 2014-2016:**

- We added 25 new companies this year to campus hiring season; thereby providing a diverse basket of summer internship opportunities to students to choose from.
- We recorded nearly 100% summer internship placements, with a few students arranging summer internships based on personal location preference.
- The highest stipend has been Rs 60,000/- per month & Average stipend being Rs. 15,000/- per month.
- The sustained improvement in the new companies with strong brands that came to campus has translated into excellent final Placements and Pre-placement offers this year.
- **A new pattern emerging at our campus is that some of the key recruiters prefer to select only those students who are open to being considered for PPOs.**

Summer Placements went on satisfactorily. All students got summer placement offers.

- **Outlook for 2016-17**

In spite of the subdued hiring sentiment among the IT, ITES, the startups and the e-commerce companies, placement season at SIMSR is fully on track this year and 300+ companies have already confirmed their intent to hire from SIMSR. We look forward to a great placement season this year for Summer Internships and Final Placements which will assure 100% placements.

2. Faculty Achievements

- **Books Published**
 - Two books published.
 - Two conference proceedings with ISBN numbers were published.
 - Seven chapters in the books were published
- 52 research papers were published in International Journals during the A.Y (July 2015 to June 2016)
- 42 research papers were published in National Journals during the A.Y (July 2015 to June 2016)
- 52 research papers were presented in International Conferences during the A.Y (July 2015 to June 2016)
- 21 research papers were presented in National Conferences during the A.Y (July 2015 to June 2016)
- 3 Research based articles were published during July 2015 to June 2016.
- 5 conferences/Seminars were attended during the A.Y (July 2015 to June 2016)
- 9 conferences/Seminars were conducted during July 2015 to June 2016.
- 7 cases were written during 2015-2016.
- 11 Awards were won by faculty during A.Y 2015-16.
- Some of the other significant achievements by faculty were;
 - Five Ph.D. Scholars got their Ph.D. degrees from SIMSR Research Centre
 - Conducted Global Conferences by all departments of SIMSR.
 - Coordinated visit of DHBW Germany Students to Mumbai in December 2016.
 - Invited as a panel member at "VCAN Make IT Accessible", in support of Govt Of India's "Accessible India Campaign".
 - Invited as a Chief Guest for the Valedictory function at NAB DOR.
 - Invited as a panel member of the Internal Complaints Committee, Masina Trust Hospital, Byculla.
 - Organized and chaired a session on "Business Simulation Applications at International NPSC Conference at Atlanta, U.S.A.

- Got approval as registered Ph.D. Guide / supervisor by PACIFIC, PAHER University in the subject - Management and Commerce.
 - Got approval as registered Ph.D. Guide / supervisor by JJT university in the subject – Management.
 - Got approval as registered Ph.D. guide / supervisor by JJT University in the subject - science [computer science].
 - Chaired session in 8th Annual Conference of the Euromed Academy of Business – University of Verona, Italy.
 - Invited external Panelist for End term Project viva at GNIMS.
 - Invited by DHBW University, Stuttgart, Germany for lectures on Global Supply Chain Management, Risk Management, Indian Economy, International Marketing and International Management.
- The highlights of the achievements of the Social Cell in the year 2015 -16.
 - **This year we won all the major corporate grants:**
 - a) Walmart Women Empowerment Grant -Rs 40,000/-
 - b) Mahindra Rise Grant - Rs.40,000/-
 - c) Blue Dart Grant - Rs.40,000/-
 - d) KPMG Business ethics grant - Rs.50,000/-
 - **ENACTUS National Competition 2016**
 - a) SIMSR team was a Semifinalist.
 - b) Won the Blue Dart Empowerment Award of Rs. 75,000/-
 - c) Faculty advisor won the Leadership Award from Mahindra Rise.

3. Students Achievements:

- A total of 134 SIMSR students participated in events across India conducted by different Institutes in the A.Y 2015-16;
 - 75 Students won 1st prize.
 - 52 Students won 2nd prize.
 - 7 Students won 3rd prize.

4. Ratings issued to SIMSR by various publications / Surveys

- “Indian Management (AIMA) / Business Standard” rated SIMSR as “Super League 2” in the year 2016 on All India Level Basis.
- “GHRDC/CSR” has rated SIMSR as 6th rank in the year 2016 on All India Level Basis.

- “Business World” has rated SIMSR as 22nd position in the year 2016 on All India Level Basis.
- “Careers 360” has rated SIMSR as 15th position in the year 2016 on All India Level Basis.
- NHRDN has rated SIMSR as 23rd position in the year 2016.
- MBA Universe. Com has rated SIMSR as 24th position in the year 2016.

Ph.D. Programme:

- Currently 43 research scholars are registered with us for Ph.D. Programme of Mumbai University and 3 Scholars are registered of SNDT Women’s University
- 5 faculty members have been awarded Ph.D. from SNDT Women’s University in the A.Y 2015-16
- 4 faculty members have been awarded Ph.D. from Mumbai University in the A.Y 2015-16 and 4 have submitted their thesis awaiting for their defense.

Data – Closing Ranks for admission to PGDM Batch 2016-18

<u>Course</u>	<u>CLOSING RANKS</u>	
	<u>2015 – 2016</u>	<u>2016 - 2017</u>
PGDM	448	326
IB	999	689
FS	1769	1077
RM	2759	2029
COMM	2778	2051

- The number of students taken admission for PGDM Exec increased from 8 to to 11 students in AY 2016-17
- We are also pleased to launch the SIMSR Admissions App which can be downloaded from the Google Play Store.

- **HOLSEM Initiative:**

We have also started a programme called Holistic Self – Management for our students in the 1st year of their PGDM Programme. This one day workshop on Holistic Self – Management consists of subject like;

- The Importance and need to manage the self.
- Managing Emotions.
- Yoga.

- Importance of Sleep and Diet Regulation.
- Pranayam and Relaxation.
- Time Management and Urgency Addiction.
- Importance of Fitness and Exercise.
- Management Games (Outdoor Games).

The trainers consist of In-house Faculty and Expertise in the field.

- **AACSB Update:**

The Institutes reached its first milestone towards achieving the coveted AACSB Accreditation with the acceptance of Initial Self Evaluation Report (iSER) in Nov'2016. The effort put in by the team under the guidance of Dr. Mohamed Madi from UAE University, resulted in collation and compilation of 135 pages of main document plus 37 Annexures (133 pages). The Institute is expected to file the updated report within one year to move to the next level towards accreditation.

- **Intellectual Contribution Review Committee (ICRC) Guideline:**

The Institute has also revamped its intellectual contribution guidelines in order to encourage and promote a research culture among the faculty. The faculty are being encouraged to present and publish research papers in International and National Journals of repute.

- **International Relations:**

- The institute has faculty and students exchange agreement with University of Applied Sciences Upper Austria, Steyr.
 - IMC University of Applied Sciences Krems, Austria.
 - DHBW (Duale Hochschule Baden -Wiirttemberg) Student.
 - Management Development Institute of Singapore.
- Four faculty have gone for international exchange with DHBW and THI Ingolstadt.
- 6 number of students have availed of the student exchange programme. The Institute plans to add more Universities under the exchange programme.

Conclusion:

Alumni are our best brand ambassadors and we are sure that your achievements will bring more and more laurels to your institute.

The Institute is committed to achieve even greater heights of academic excellence and becoming one of the best business schools in India and abroad.

We welcome you all once again to the Convocation ceremony for PGDM Batch 2014-16 and PGDM – EXEC 2014-15 Batch.

Best wishes to one and all for a bright, happy and healthy future.

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