Directors Report

Good Morning,

A very warm welcome to all of you.

On behalf of the Somaiya Vidyavihar Trust and K.J. Somaiya institute of Management Studies and Research it gives me great pleasure to welcome you all.

It's my proud privilege to present before you the report on the Academic achievements of the Institute.

1. Placements


<table>
<thead>
<tr>
<th></th>
<th>PGDM Core</th>
<th>PGDM - IB</th>
<th>PGDM RM</th>
<th>PGDM FS</th>
<th>PGDM - COMM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of students placed</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>97%</td>
<td>100%</td>
</tr>
<tr>
<td>Highest Salary</td>
<td>21.00 Lacs</td>
<td>14.40 Lacs</td>
<td>19.00 Lacs</td>
<td>21.00 Lacs</td>
<td>11.42 Lacs</td>
</tr>
<tr>
<td>Average Salary</td>
<td>8.27 Lacs</td>
<td>7.85 Lacs</td>
<td>7.13 Lacs</td>
<td>7.80 Lacs</td>
<td>6.84 Lacs</td>
</tr>
<tr>
<td>Minimum Salary</td>
<td>4.50 Lacs</td>
<td>5.29 Lacs</td>
<td>4.50 Lacs</td>
<td>4.50 Lacs</td>
<td>4.50 Lacs</td>
</tr>
<tr>
<td>Number of companies visited</td>
<td>222</td>
<td>222</td>
<td>222</td>
<td>222</td>
<td>222</td>
</tr>
</tbody>
</table>

- Brief on Placements – Highlights
  - Summer Placements Batch 2014-2016:

Summer Placements went on satisfactorily. All students got summer placement offers by April, 2015.
Addition of new companies:

In order to improve quality of Placements, newer and more visible companies have been added up. This year, more than 75 new prestigious companies have been added up so far.


Key Points:

1. About 350 companies have visited our campus, out of which 7 companies visited twice or more in the same year and hired our students.
2. 99% of students have been placed.
3. Industry sectors who have recruited are; Banking and Insurance, Financial services, Manufacturing, IT / ITES, Consulting and analytics, FMCG, Retail, Media, Market Research, E-Commerce/Education/Telecom, Infrastructure etc.
4. The highest salary has been Rs 21.00 Lacs per annum & Average salary has been Rs. 8.15 Lacs per annum.
5. The highest stipend has been Rs 60,000/- per month & Average stipend has been Rs. 15,000/- per month.
6. The highlights of salary compensation are;
   - 10% of the batch has been placed with a package of more than Rs. 11.00 Lacs.
   - 23% of the batch has been placed with a package of more than Rs. 8.15 Lacs.
   - 75 new companies have hired this year.
2. Faculty Achievements

- **Books published**
  - One book published.
  - Two conference proceedings with ISBN numbers were published.
  - Three chapters in the books were published.

- 32 research papers were published in International Journals during the A.Y (June, 2014-July, 2015)

- 8 research papers were published in National Journals during the A.Y (June, 2014-July, 2015)

- 29 research papers were presented in International Conferences during the A.Y (July, 2014-July, 2015)

- 7 research papers were presented in National Conferences during the A.Y (July, 2014-July, 2015)

- 16 Research based articles were published during Nov, 2014-July, 2015.

- 31 conferences/Seminars were attended during the A.Y (July, 2014-July, 2015)

- 11 conferences/Seminars were conducted during June, 2014-Dec, 2014.

- 7 cases were written during 2014-2015.

- 17 Awards were won by faculty during A.Y 2014-2015.

- Some of the other significant achievements by faculties were;
  - Contributions in the form of reviewers for international journals.
  - Member of management council of Computer Society of India Mumbai chapter.
  - Paper setters for University of Mumbai programmes.
  - Member of Local Inquiry Committee.
  - Appointed as external referee and evaluated Ph.D Thesis.
  - Session chairs for International Conferences.
  - Member of Editorial Boards.
  - Invited as a Guest lecturer for University of Mumbai.
  - Appointed as Independent Test Observer by AIMA for GRSE Exams.
  - Appointed member of Technology and Quality improvement committee, Indian Merchants Chambers.
  - Appointed as Chairman for the subject of Taxation by University of Mumbai.
- Appointed as member of Academic Advisory Board, Brand2Global Conference, London.
- Selected as member of Executive Council of All India Management Association (AIMA) for A.Y 2015-2017.
- Independent lady Directors of Eminent Indian Companies.

- SIMSR Social Cell ENACTUS participated in various competitions and has received awards like:
  1. 3rs place, ENACTUS National competition
  2. Winner, Unilever Special competition
  3. Winner, ENACTUS Mahindra Special competition
  4. Winner, KPMG Grant for business ethics
  5. Winner, Tata Chemicals special competition.

3. Students Achievements:

- A total of 57SIMSR students participated in events across India conducted by different Institutes in the A.Y 2014-2015;
  1. 28 Students won 1st prize.
  2. 15 Students won 2nd prize.
  3. 14 Students won 3rd prize.

4. Ratings issued to SIMSR by various publications / Surveys

- “THE WEEK” has rated SIMSR as 15th in the “B – School issue” in October, 2015.
- “Indian Management (AIMA) / Business Standard” rated SIMSR as “Super League 2” in the year “2013, 2014 and 2015” on All India Level Basis.
- “GHRDC/CSR” has rated SIMSR as 6th rank in the year 2014 on All India Level Basis.
- “Business World” has rated SIMSR as 19th position in the year 2014 on All India Level Basis.
- “MBA by Choice” has rated SIMSR as AAA in the year 2013.
- “Careers 360” has rated SIMSR as 14th position in the year 2014 on All India Level Basis.
- “Chronicle” has rated SIMSR as A+++ in the year 2014 on All India Level Basis.
PH.D. Programme:

- Currently 48 research scholars are registered with us for Ph.D. Programme of Mumbai University and 10 Scholars are registered of SNDT Women’s University
- 9 faculty members have been awarded Ph.D. from SNDT Women’s University in the A.Y 2014-2015
- 3 faculty members have been awarded Ph.D. from Mumbai University in the A.Y 2014-2015 and 3 have submitted their thesis awaiting for their defense.

Activities carried out by various departments at the Institute

- Global Supply Chain Conference was held on December 5, 2014 on the theme “De-risking the Supply Chain in the Global Environment” by Operations Department. The keynote address was delivered by Dr. Apurva Jain, Professor of Operations Management, School of Business, Seattle, Washington State, USA. This was followed by a panel discussion on Disruptive Supply Chain”. 3rd Global Conference would be held on 11th December, 2015 on the theme “Redefining Boundaries – Supply Chain Prospective.” Professor R. Balachandra, Emeritus Professor of Supply Chain and Information Management, D’Amore –McKim School of Management, Northeastern University, USA would be the key speaker.

- The second International HR Conference was held on January 23, 2015. The conference partner was California State University, San Bernardino, College of Business and Public Administration. A pre-conference workshop was held on January 22, 2015 on the topic of “Emotional Intelligence” conducted by Dr. David Caruso, co-founder of the Emotional Intelligence Skill Group from Yale University. Third International Conference would be on “Employee Engagement” on 4th & 5th February, 2016.

- SIFICO 2015, the 4th SIMSR Finance Conferences was held on February 7, 2015 on the theme “Contemporary issues in modern finance” and the keynote address was delivered by Mr. SC Kalia, Senior Strategic Advisor of YES Bank. The 5th SIFICO will be held on January 8th and 9th, 2016. Dr. Ranganathan, Dean from Botho University of South Africa will be the keynote speaker for the theme on “Trends in Financial Markets and Services.”

- On February 21, 2015 the – Department of General Management organized its first Round Table Conference on Strategy, International Business and General Management. The conference had a gathering of eminent speakers such as Shri Ankur Mehta, Assistant Vice President of Marsh India Insurance Brokers Pvt. Ltd,
Shri. Rohit Pandya, General Manager ECGC Ltd & Shri. R. Kapadia International Taxation & Transfer Pricing, Tata Steel Ltd.

- On March 28, 2015, the Department of IT organized its Round Table Conference on theme “Big Data – A new way to understand, analysis and Practice.” The guest speakers were: Mr. Kunal Dureja (from IBM), Mr. Ravindra Ved (from L&T Info Tech), Ms. Radha Mani (from SPIT).

- Marketing department hosted the 10th edition of the Global Marketing Conference on 24th and 25th February, 2015. The theme for the conference was “Engagement Marketing - Consumers. Marketers. Technology.” The conference was held in association with College Of Business and Public Administration, California State University, San Bernardino, USA. A total of 50 research papers were received and 37 were shortlisted. Selected abstracts were published as Conference Proceedings in the form of a book with ISBN number. Eminent Industry professionals like, Mr. Madhukar Sabnavis (Vice Chairman and Country Head, Discovery and Planning Ogilvy and Mather India). Mr. Tarun Chauhan (TSC Consulting) and Mr. Vivek Krishnani (Head of Revenue and Marketing for Motion Pictures at Multi Screen Media Pvt. Ltd). Sony Entertainment were keynote speakers.

- Marketing department organized visit by Prof. Jagdish Sheth, Ph.D, the Charles H. Kellstadt, Professor of Marketing at Emory University, Goizueta Business School on 12th December, 2014.

- National Retail Summit an initiative by Retail Management Program was organized on February 21st, 2015. The theme for NRS was “Retail Branding & Private Labels.”

- On December 13, 2014, Samavesh, an annual event that engages in interactive learning was held in various verticals; Make in India by E-Cell; International Business Session by IBS @ SIMSR; “Evolving HR in Emerging India” by Humanist, the HR Club of SIMSR; “CSR in Evolving India” by Enactus Somaiya Social Cell;

- The 18th Edition of the case study competition on communication strategy, called as FCB ULKA Comstrat was held in SIMSR on the case of “Airtel Driving Data Ambitions.” The winners were SIMSR. This was the third time in a row that our students won this competition.

- The Annual Event of the Three Year Management Degree Program (MMM, MFM, MIM, MHRDM) was held on December 20th to 22nd, 2014. The event showcased interesting management as well as sports and cultural event.
ICON2K15 an annual MCA event was organized on February 27th, 2015. This technical extravaganza this year had as its theme “Socialize”

**New Initiatives**

- **Admission Criteria:**
  We have revamped the admissions criteria and also included and given marks for extracurricular, including awards won for exemplary work in an organization or educational institute, Publications, CSR activities etc.

- **Revamped – List of Subjects for OGDM Courses:**
  We have revamped and included important subjects like;
  - Business Perspectives in Global Context.
  - Design and Management of Information Systems.
  - Global Economic Environment and Policy
  - Global Perspectives.
  - Business Perspectives and Global Thoughts.
  - Business and Data Analytics.
  - Information Technology and its Application in Financial Sector.

- **Revamped - PG – Executive:**
  We have revamped the PG – Executive programme and included subjects like;
  - Cost Modeling and Strategic Cost Management.
  - People and Performance Management.
  - Data Analytics.
  - Country Analysis for Global Marketing.
  - Strategic Risk Management.
  - Strategic Leadership and Change Management.
  - HR and Management Consulting.

  We have also introduced 20 workshops in specialized areas for the PG – Executive students in order to enhance their academic learning. Some of the workshops are;
  - Corporate Etiquettes and Personal Branding.
  - Winning Negotiations and Decision Making.
  - Shopper’s Experience Management.
  - Social Media Analysis & Cloud Computing
  - Rural Marketing Emmersion

- **HOLSEM Initiative:**
We have also started a programme called Holistic Self – Management for our students in the 1st year of their PGDM Programme. This one day workshop on Holistic Self – Management consists of subject like:

- The Importance and need to manage the self.
- Managing Emotions.
- Yoga.
- Importance of Sleep and Diet Regulation.
- Pranayam and Relaxation.
- Time Management and Urgency Addiction.
- Importance of Fitness and Exercise.
- Management Games (Outdoor Games).

The trainers consist of In-house Faculty and Expertise in the field.
• **AACSB Update:**

Our Institute has applied for AACSB and the work is in progress for the International Accreditation. Our AACSB mentor Dr. Mohammad Madi, Dean from United Arabs Emirates University of Dubai will be visiting India in the first week of December to guide us further in this process.

• **Intellectual Contribution Review Committee (ICRC) Guideline:**

The Institute has also revamped its intellectual contribution guidelines in order to encourage and promote a research culture among the faculty. The faculty are being encouraged to present and publish research papers in International and National Journals of repute.

• **International Relations:**

  ➢ The institute has faculty and students exchange agreement with University of Applied Sciences Upper Austria, Steyr.
  o IMC University of Applied Sciences Krems, Austria.
  o DHBW (DualeHochschule Baden -Wiirttemberg) Student.
  o Management Development Institute of Singapore.

  ➢ Two faculty have gone for international exchange with DHBW and THI Ingolstadt.

  ➢ 6 number of students have availed of the student exchange programme. The Institute plans to add more Universities under the exchange programme.

  ➢ 26 students have participated in International Immersion to China & Singapore.

**The Somaiya Store**

• The Somaiya Store will be one of the big achievements in the SVV campus catering to around 30000 plus students daily. The store will provide easy accessibility of various products and services to the students, faculty and for local residents who come for morning and evening walks. The Somaiya Store will not only focus on the profitability but also for providing an Experiential Learning Initiative for the Retail management students, in which the students along with theoretical learning in class rooms will also have the practical aspects of running a live retail store.

**Conclusion:**

The Institute is committed to achieve even greater heights of academic excellence and becoming one of the best business schools in India and abroad.