

PGDM – International Business

24 Month Marketing Super- Specialization MBA Program

**K J Somaiya Institute of Management Studies
& Research**

(An ISO 9001: 2008 Certified Institute)

**SAQS
Accredited**



WELCOME PROSPECTIVE STUDENTS BATCH 2018-20

Overview of International Business Scenario in India

- International Business involves trade in goods and services, as well as other operations such as manufacture and marketing of goods and services in foreign nations
- India is the 7th largest economy in the world and the fastest growing. As per Goldman Sachs report, it is poised to be second largest economy by 2050.
- The Indian economy is expected to grow at 7 per cent in FY 2017-18, as per the forecast by World Bank.
- According to RBI, India's foreign exchange reserves were US\$ 402.246 billion in the week to September 22, 2017, as compared to US\$ 365.5 billion in the week up to November 18, 2016
- Foreign direct investment (FDI) inflows jumps 37 per cent to US\$ 10.4 billion during April– June 2017 as per DIPP (Department of industrial policy and promotion)
- Total Merger and Acquisition (M&A) activity grew by 48 per cent year-on-year to 44 deals worth US\$ 4.57 billion in October 2016. Total deal value during January-October 2016 stood at US\$ 32.6 billion and is expected to remain steady in 2017 as per 2017 M&A Global outlook by J P Morgan
- According to Baker McKenzie report, India Mergers & Acquisitions is expected to reach \$46.5 billion (944 deals) in 2017, boosted by Rosneft's \$13 billion takeover of Essar Oil. And is likely to touch \$52.8 billion in 2019
- India's major items of exports include engineering products, chemicals and related products, textiles and garments, gems and jewelry, agriculture and allied products, crude oil and petroleum products, capital goods, pearls, electronic goods.

Economic Forecast –India

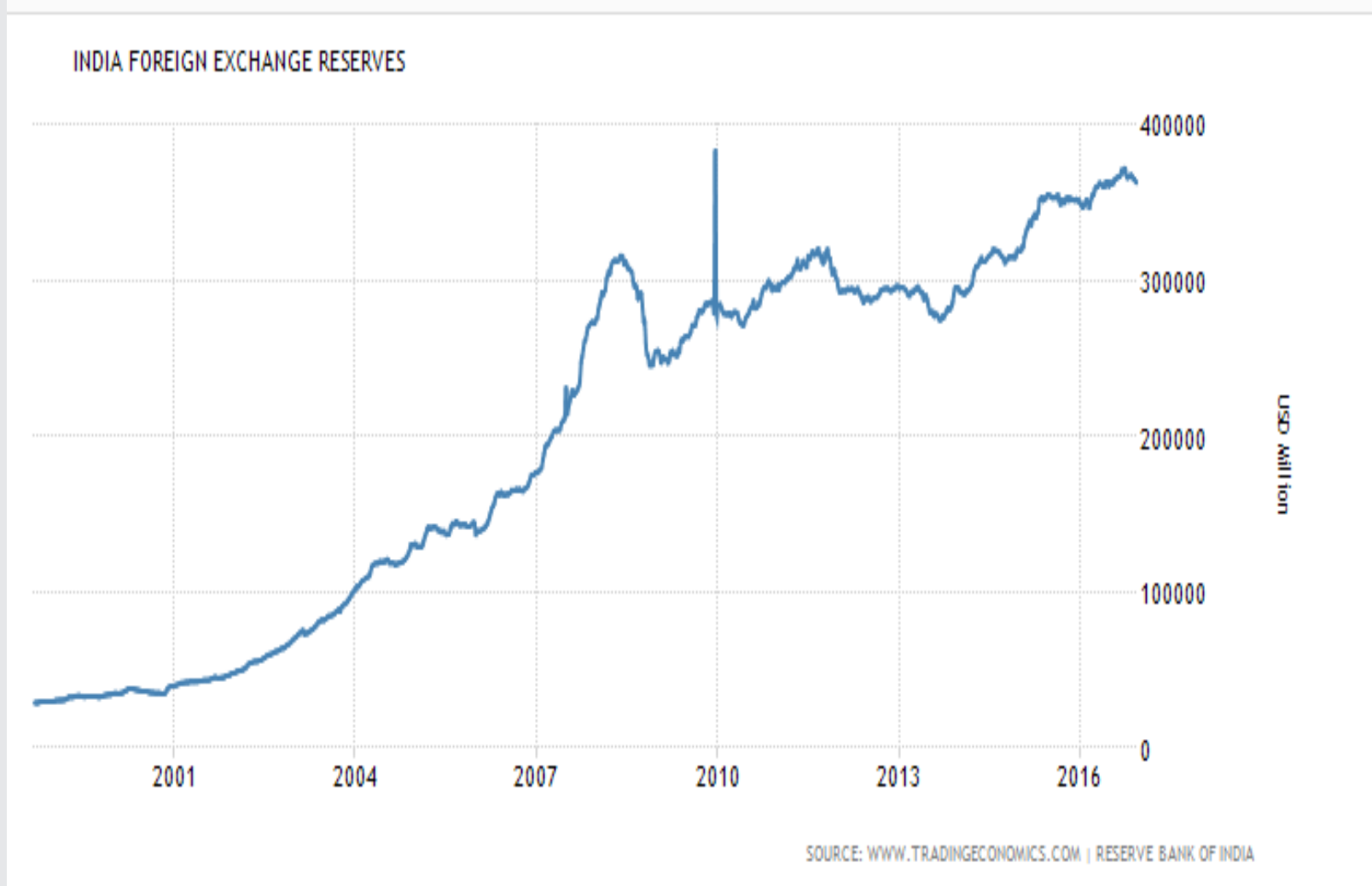
- India should continue to be one of the world's fastest-growing large economies. Real GDP will increase by 6.6% in 2017 – after gains of 7.1% in 2016.
- The real value of private final consumption grew by 7.2% in 2016 and an increase of 5.5% is expected in 2017. Households continue to spend, aided by a good monsoon season and public pay hikes. A rapidly expanding middle class provides additional support.
- The outlook for India's economy should be bright in the future. Growth of real GDP will be about 6.6% per year by the middle of the next decade.
- Source: Euromonitor International from national statistics/Eurostat/OECD/UN/IMF

Imports & Exports – India

| Major export destinations | 2016 Share (%) | Major import sources | 2016 Share (%) |
|---|----------------|---|----------------|
| Exports (fob) to Asia Pacific | 28.9 | Imports (cif) from Asia Pacific | 37.9 |
| Exports (fob) to Africa and the Middle East | 27.1 | Imports (cif) from Africa and the Middle East | 27.6 |
| Exports (fob) to Europe | 21.2 | Imports (cif) from Europe | 18.0 |
| Exports (fob) to North America | 16.7 | Imports (cif) from North America | 6.6 |
| Exports (fob) to Latin America | 3.9 | Imports (cif) from Latin America | 5.1 |
| Exports (fob) to Australasia | 1.2 | Imports (cif) from Australasia | 2.6 |

Source: Euromonitor International from national statistics/Eurostat/OECD/UN/IMF

India Foreign Exchange Reserves



Global Economy Forecast in 2017

The global economy in 2017



3.2%
Real GDP Growth



3.6%
Inflation



US\$49.4
Crude Oil Price (WTI)



7,320 cu m
Per Capita Renewable Water Resources



6.0%
Growth in Industrial Production



87.9%
Population with Access to Electricity

Objective of the Program

- The Post Graduate Diploma in Management (International Business) endeavors to make the students competent and versatile in all the functional areas like Marketing, Finance, Operations and Human Resources in addition to developing expertise in the specialization subjects of International Business
- The focus is on creating a global mindset and developing functional competencies necessary for operating in the changing international environment
- To develop cross cultural sensitivity and foreign language capability

Program Highlights

- Started In the year 2000 as Post Graduate Program in International Business. ***737 Alumni till date with First Batch passing out in 2002***
- Two year full time AICTE approved program since 2007.
- Equivalent to MBA – International Business as per AIU (Association of Indian Universities) w.e.f. 1st June 2012.
- Intake: 60 seats.
- Program was accredited in the year 2013 for a period of 3 years by National Board of Accreditation (NBA), a body of AICTE, Ministry of HRD, Govt. of India.
- Open to students from India and abroad including Non-Resident Indians (NRI's), Persons of Indian Origin (PIO's) and Foreign Nationals (FN) within the intake of 60 seats.
- Conducted in six trimesters of 10-12 weeks each, spread over a period of two years.
- The subjects chosen for this program are a judicious blend of foundation core courses, key courses in functional areas and advanced level courses within the area of international Business.
- Each trimester has 7-8 full credit subjects, requiring 30-45 hours of class work/ tutorial each.
- In the third trimester, Export Import Policy / Procedures and Imports Management are covered in depth as a subject, in addition to the common first year subjects.
- Fourth and Fifth Trimesters consist of 7-8 full credit subjects each with a mix of core and specialization subjects.
- Sixth trimester consists of 5-6 subjects. Students are required to choose one foreign language from either of Mandarin or Spanish, which is taught throughout the Program.

Pedagogy

- In addition to classroom learning through case studies, projects and assignments, the students learn through participation in International Immersions, co-curricular activities including interactions with key industry experts, which are arranged by International Business Society (IBS@SIMSR) functioning from November, 2009
- Students also contribute to its quarterly e-publication e-Globbuzz, which goes a long way to enhance their perspective of world affairs and changing trends in the International Business Environment.

Exclusive Courses Offered

- Apart from the Regular Common courses in different streams of Marketing, Finance, HR, Operations & IT, this Program offers Exclusive Courses like
- International Finance (including FEMA)
- International Commodity Markets
- International Trade Finance
- Country Analysis & Strategies in International Business
- Multinational Management
- Export Import Policy / Procedures and Imports Management
- Compulsory Foreign Language Course
- Intellectual Property Rights
- Business in Emerging Markets
- Global Consulting Management

Events Held – 2016-17 & 2017-18

- Talk by Mexican Ambassador **Ms Melba Pria** on 29th August 2016
- Talk by Kazakhstan Ambassador **Mr. Bulat Sarsenbayev** on 30th Sept 2016
- **PANGEA** organized by IBS@Simsr –Expert Speeches & Panel Discussion on 19TH Nov 2016
- His Excellency **Mr Bulat Sarsanbayev** - Kazakhstan Ambassador to India revisited SIMSR on 30th Oct 2017 for a cultural and academic interaction with students and institute
- His Excellency, Mr **Héctor Cueva**, Consul-General and Trade Commissioner of Ecuador in Mumbai interaction with students on 21st Nov 2017

IB Summit @ SIMSR – 3rd Nov 2017

- **International Business Summit @ 3rd Nov 2017** – Key note Speaker & Panel Discussion
- **Mr Dawson Zhu**- Representative of Chairman of the Board and Director of the Board -Sany Heavy Industries
- **Mr Vishal Dubey**- Director Corporate and Business Development -Amazon
- **Mr Sajid Khan**- Country Manager -Bangladesh, Sri Lanka and India- South African Airways
- **Mr Shashi Shekhar Kumar**- Vice President International Business -Cachet Pharma(Alkem Group)

Few Illustrious Alumni

- **Mr. Vishal Bhargava**– Associate Director & Head North Asia– Dr. Reddy’s Laboratories
- **Mr. Vipul Khosla**– Research & Analysis Lead – Australian Broadcasting Corporation
- **Mr. Anoop Somani**– Associate Vice President – HSBC
- **Mr. Monawar Hashmi**– Inside Sales Head – Microsoft
- **Ms. Meenakshi Kakar**- Marketing Lead- Ingram Micro Cloud

Thank You