

*Somaiya Vidyavihar's
60th Foundation Day
Fine Arts Competition*



**Kaagaznaamaa | Cover Art |
Rang De Matka | Rainbow Dust |
Sacred Games of Designs |
Face Mask**

**September 10, 2018 | 09:30 am - 12:30 pm
Natraj Lobby, K J Somaiya College
of Engineering**

**Ms Mamata Tendulkar: 9920291348
Dr Maithili Gupte: 9821043320
Ms Hanisha Bhattacharya: 7715829689
Ms Aditi Chikne: 9594815990**



Kala Avishkar – Fine Arts Competition on Somaiya Vidyavihar's 60th Foundation Day

Creation of the Brush Matters! It's about exploring the hidden talent of students, inspiring creativity, creating social awareness.

Calling budding artists to show off their creativity and also win Prizes! Kala Avishkar is a **Fine Arts Competition Event** and is open to students of all Somaiya schools and colleges.

A few Rules to remember and follow:

- Pre-registration is necessary. Students can participate in any of the Kala Avishkar events by registering on <https://goo.gl/forms/VMMPKFIooUxRdGEJ2>
- On the spot entries will be accepted only if space permits.
- No copying from books, laptops, tablets or mobile phones will be allowed.
- Participants should report at least half an hour before the event starts
- Criteria for judgment will be Originality, Content, Visual Presentation and Verbal Presentation.
- The decision of our Judges will be final and cannot be argued or debated about.
- The winners will be announced on 10th September, 3pm at Founders Garden. All participants are required to be present at this ceremony.

For more details contact:

Ms Mamata Tendulkar: 9920291348

Dr Maithili Gupte: 9821043320

Ms Hanisha Bhattacharya: 7715829689

Ms Aditi Chikne: 9594815990

EVENTS

1) **KAAGAZNAAMAA** (Paper Bag)

It's a war between PLASTIC and PAPER. How do you bag this?

The Challenge:

Make a paper bag with the provided paper and decorate it in the most attractive way.

Rules and Regulations:

- This is a solo event
- Theme will be given on the spot.
- Participants should carry their own materials (colours, brushes, beads etc). Ribbons or threads to make the handle of the bag to be carried.

Time Limit: 2 hrs.

2) **COVER ART** (Mobile Cover)

Add some extra beauty in your mirror selfies by decorating phone cover. There's art in everything.

The Challenge:

Decorating the mobile phone back covers in the most attractive way. Showing your art skills on a mobile cover.

Rules and Regulations:

- Carry your own mobile back cover.
- Only plain back covers will be allowed.
- Materials for decoration to be brought by the participants.
- No cheat sheet, mobiles, printed papers etc. will be allowed.
- This is solo event.

Time Limit: 1 hr 15 mins.

3) **RANG DE MATKA** (Pot Painting)

Show your soul, filled with emotions, embedded in the creation of a pot.
Help your inner artist express the unsaid.

The Challenge:

Paint or decorate the pot in the most beautiful way and win the hearts of judges.

Rules and Regulations:

- This is a solo event.
- Pots are to be carried by the participants themselves.
- Plain brown, grey and white coloured pot to be used.
- Painting and decorative materials to be carried.
- Theme will be given on the spot.
- Maximum height of the pot 10 inches.
- Earthen or clay pots to be used.

Time Limit: 1 hr 30 mins.

4) **RAINBOW DUST** (Rangoli) (10 participants / teams only)

Let the colours brighten the floor. Make those beautiful rangolis we all adore.

The Challenge:

Creating beautiful rangolis by inculcating the given theme in it.

Rules and Regulations:

- Can be participated as a solo participant or in a group of maximum 3 participants.
- Participants should carry their own materials.
- Only rangoli colours to be used.
- No stencil, geometric material/cheat sheet/pre-drawing will be allowed.
- No language barrier.
- Theme: Drawing of a favourite book and its title is part of the rangoli.
- Prepare rangoli in the given space (1.5 ft x 1.5 ft)

Time Limit: 1 hr 30 mins.

5) **SACRED GAMES OF DESIGNS** (Mandala Art)

Beauty lies in the eye of the beholder. Reflect it by the mandalas we visualize.

The Challenge:

Show some of the unique ways of art through mandala designs and combining it with the given theme.

Rules and Regulations:

- No use of mobile phone/cheat sheet/pre-drawn/printed designs to be used.
- Theme: Animal
- Mandatory to incorporate the theme.
- Any colour medium can be used.

Time Limit: 1 hr 15 mins.

6) **FACE MASK** (Portrait Making)

The Challenge:

This competition is a tribute to Dr Raghunath A Mashelkar, the Patent man of India. Draw a sketch of him incorporating the element visuals of Turmeric, Basmati Rice and Neem in the drawing.

Size: A3

Rules and Regulations:

- Can be participated as a solo participant or in a group.
- A3 paper will be provided
- Any colour medium can be used like- pencils, charcoal, paint etc.
- Showing and emphasizing the elements turmeric, basmati rice and neem is important.
- Mobile phones are not allowed.
- Best portrait will be handed over to Dr Mashelkar as a token of love.

Time Limit: 3 hrs.