

27 FEBRUARY, 2026

ECONOMICS FEST ARTHAMAAN



SCAN TO REGISTER



FREE REGISTRATION



SOMAIYA
VIDYAVIHAR UNIVERSITY

**School of Humanities and Social Sciences, Somaiya
Vidyavihar University, Vidyavihar, Mumbai-400 077**

ABOUT SVU

Somaiya Vidyavihar University (SVU) is a multidisciplinary institution that imparts quality education in the fields of Humanities, Social Sciences, Science, and allied disciplines. The School of Humanities and Social Sciences houses the Department of Economics, which plays a vital role in fostering academic excellence and critical inquiry. The introduction of Economics in the regular academic framework has helped students in their respective careers to become excellent researchers, leaders, policymakers, and rational citizens of India. The Department of Economics also takes great effort in promoting the growth of students through various academic (research) and non-academic initiatives (Arthamaan). As a result, a holistic approach has paved the way to achieve laurels, making them successful alumni.





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DEPARTMENT OF ECONOMICS ARTHAMAAN

WELCOME TO ARTHAMAAN'26!

'Arthamaan' is an event organized by Somaiya Vidyavihar University with the notion of introducing the practice of applying our knowledge through a plethora of opportunities as presented. It has proven to be extremely helpful over the years for participants to boost their confidence, discover their strengths, and identify what truly benefits them. By introducing a miniature version of the society that we have been a part of for ages, the event offers a dynamic and immersive learning experience. The experience will be enthralling as participants become acquainted with the basics of the economy. If you wish to flourish as an individual and thrive as a personality with impeccable work ethics, 'Arthamaan' is the right place for you. We welcome you to a series of exhilarating experiences.



THE THEME

WELCOME TO ARTHAMAAN'26!

Somaiya Vidyavihar University uplifts the spirits of its students through Arthamaan, a platform that reflects India's aspirations for holistic national development.

It encompasses several key areas, including boosting economic growth through industrialization and technological advancement, improving infrastructure, enhancing education and skill development for a stronger workforce, and upgrading healthcare services.

The initiative also emphasizes innovation, environmental sustainability, and social welfare to reduce poverty and improve living standards. Additionally, it highlights the importance of efficient and transparent governance as a means to support inclusive and sustainable development across the nation.



DEPARTMENT OF
ECONOMICS

DR. SANJAY RODE
(HEAD OF DEPARTMENT)

DR. POOJA DOSHI
(FACULTY MEMBER)

MS. RASMITA MAHARANA
(FACULTY)



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EVENTS



ARTHWANI : ESSAY WRITING



ECOSHRUSTI : PPT PRESENTATION



CONTRAECOSITE : POSTER MAKING



ECOLOGRAM : CASE STUDY PRESENTATION

TIMELINE

27TH FEBRUARY, 2026

→	OPENING CEREMONY	8:00 AM ONWARDS
→	ARTHWANI ESSAY WRITING	TO 8:30 AM 9:30 AM
→	ECOSHRUSTI PPT PRESENTATION	TO 9:30 AM 10:30 AM
→	CONTRAECOSITE POSTER MAKING	TO 10:30 AM 11:30 AM
→	ECOLOGRAM CASE STUDY PRESENTATION	TO 11:30 AM 12:30 PM
→	CLOSING CEREMONY	12:30 PM ONWARDS



AUROBINDO SEMINAR HALL

ARTHWANI

ESSAY WRITING

Arthwani provides a platform for participants to articulate their thoughts and perspectives on pressing economic and socio-economic issues. This event encourages critical thinking, structured argumentation, and clarity of expression. Participants are required to write an essay of word limit 2000 to 3000 words on a given topic, allowing them to analyze contemporary challenges, policies, and ideas while presenting well-reasoned viewpoints. Arthwani aims to enhance research aptitude, writing skills, and awareness of national and global economic concerns.

Eligibility

Undergraduate and Postgraduate students

Venue

Seminar Hall, Aurobindo Building, Somaiya School
of Humanities and Social Sciences (SSHSS)

The submission deadline is 3 days before the event.

(SUBMISSION LINK)

EVENT HEAD: NISHA YADAV

nisha.by@somaiya.edu

(9969281056)

ARTHWANI

THEMES

01 DIGITAL CURRENCY AND
FINANCIAL STABILITY

06 DEMOGRAPHIC DIVIDEND IN INDIA

02 ECONOMICS OF GLOBALISATION
AND TARRIF BARRIERS

07 VOLATILITY IN FOREIGN EXCHANGE
MARKET AND TRADE RELATED IMPACT

03 IMPACT OF AI ON EMPLOYMENT
AND WAGES

08 GEOPOLITICAL FACTORS AND ITS
IMPACT ON INDIA

04 DIGITAL MARKETS, FLEXIBILITY IN LABOUR
MARKET WITH RESPECT TO GIG WORK

09 COMMUNICABLE AND NON-
COMMUNICABLE DISEASES IN INDIA

05 CONSUMER CHOICE AND
OLIGOPOLY MARKETS

10 IMPACT OF POLLUTION ON
BIODIVERSITY

The submission deadline is 3 days before the event

EVENT HEAD: NISHA YADAV

nisha.by@somaiya.edu

(9969281056)

ECOSHRUSTI

PPT PRESENTATION

EcoShrusti is designed to test participants' analytical abilities, presentation skills, and understanding of economic realities. Teams present their insights on selected topics related to the Indian economy using a structured PowerPoint presentation. The event emphasizes the use of reliable data, logical flow, and effective communication within a limited time frame. EcoShrusti encourages participants to combine research with presentation skills, fostering confidence and teamwork.

Eligibility

Undergraduate and Postgraduate students

Venue

Seminar Hall, Aurobindo Building

The submission deadline is 3 days before the event.

(SUBMISSION LINK)

EVENT HEAD: SANIYA MUKHERJEE

saniya.mukherjee@somaiya.edu

(8697666526)

ECOSHRUSTI

THEMES

01 CENTRAL BANK STRATEGIES TO CONTROL INFLATION & STABILITY

02 BITCOINS AND INVESTMENT STRATEGIES

03 DEBT MANAGEMENT BY RBI

04 GEOPOLITICAL TENSIONS & TRADE BARRIERS

05 CONSUMER BEHAVIOR IN VOLATILE EQUITY MARKET

06 AGRICULTURE AND THE USE OF ARTIFICIAL INTELLIGENCE

07 EMPOWERING FINANCIAL FREEDOM FOR ALL

08 CYBERCRIME AND CYBERSECURITY IN FINANCE

09 DIGITALIZATION OF HEALTH & FITNESS

10 WASTE REDUCTION AND RECYCLING

EVENT HEAD: SANIYA MUKHERJEE

saniya.mukherjee@somaiya.edu

(8697666526)

CONTRAECOSITE

POSTER MAKING

ContraEcosite blends creativity with economics by allowing participants to express complex economic and social issues through visual storytelling. Participants create posters based on contemporary topics such as inflation, environmental concerns, and financial regulation. This event promotes innovative thinking, artistic expression, and the ability to simplify and communicate economic concepts in an engaging and impactful manner.

Eligibility

Undergraduate and Postgraduate students

Judging criteria

- Relevance to Theme
- Creativity
- Originality

Venue

Room 607, Aurobindo Building

Submission

Participants must submit their poster in the morning of the competition day. The poster has to be hand drawn on A3 size paper.

EVENT HEAD: VED SURIYAKUMAR

ved.s@somaiya.edu

(8928300375)

CONTRAECOSITE

THEMES

01 HUMAN VS AI

06 INNOVATION AND ECONOMIC GROWTH

02 JOB DISPLACEMENT IS JOB CREATION

07 E-WASTE MANAGEMENT

03 TRUMP AND TARRIF

08 SOCIAL MEDIA AND YOUTHS

04 CIRCULAR ECONOMY AND CLIMATE CHANGE

09 MENTAL HEALTH AND SUPPORT SYSTEM

05 INCOME INEQUALITY

10 FUTURE TRANSPORTATION

EVENT HEAD: VED SURIYAKUMAR

ved.s@somaiya.edu

(8928300375)

ECOLOGRAM

CASE STUDY PRESENTATION

Ecologram challenges participants to examine real world economic issues through a structured case study approach. Teams analyze a chosen topic, identify key issues and problems, and propose practical solutions while outlining the future course of action. This event enhances problem-solving skills, policy-oriented thinking, and teamwork, encouraging participants to apply theoretical knowledge to real-life economic scenarios.

Teams analyze a given economic case study to identify key issues and propose practical, well-reasoned solutions. The evaluation focuses on problem-solving ability, application of economic concepts, clarity of analysis, and teamwork.

The submission deadline is 3 days before the event.

(SUBMISSION LINK)

EVENT HEAD: RASHMI LAHEJA

rashmi.l@somaiya.edu

(9136632455)

ECOLOGRAM

THEMES

01 CONSUMER BEHAVIOR AND
CONSUMPTION PATTERN

06 ONLINE EDUCATION AND ITS
FUTURE

02 URBAN HOUSING AND PRICING
STRATEGIES

07 BIODIVERSITY AND CLIMATE
CHANGE

03 CNSUMER PRODUCTS AND BRAND
BUILDING COMPETITION

08 FISCAL POLICY AND ECONOMIC
YOUTH

04 FUTURE OF GREEN ENERGY

09 SKILL BASED EDUCATION

05 ORGANIC FARMING IN INDIA

10 GENDER EQUALITY AND WOMEN
EMPOWERMENT

EVENT HEAD: RASHMI LAHEJA

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PODIUMS

**FIRST PLACE**

**₹2000**

**SECOND PLACE**

**₹1500**



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THANK YOU

SEE YOU AT

ARTHAMAN